



Counties: Jefferson, AL



2000 Total Population	662,047
2000 Group Quarters	16,113
2007 Total Population	665,775
2012 Total Population	669,138
2007 - 2012 Annual Rate	0.1%



2000 Households	263,265
2000 Average Household Size	2.45
2007 Households	270,175
2007 Average Household Size	2.41
2012 Households	273,407
2012 Average Household Size	2.39
2007 - 2012 Annual Rate	0.24%
2000 Families	175,950
2000 Average Family Size	3.04
2007 Families	176,775
2007 Average Family Size	2.96
2012 Families	175,318
2012 Average Family Size	2.94
2007 - 2012 Annual Rate	-0.17%



2000 Housing Units	288,162
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	8.6%
2007 Housing Units	301,411
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	10.4%
2012 Housing Units	308,363
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	11.3%

Median Household Income

2000	\$36,869
2007	\$42,480
2012	\$46,831

Median Home Value

2000	\$88,078
2007	\$122,313
2012	\$145,866

Per Capita Income

2000	\$20,892
2007	\$24,886
2012	\$28,253

Median Age

2000	36.0
2007	37.5
2012	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, AL

**2000 Households by Income**

Household Income Base	263,255
< \$15,000	20.0%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.8%
\$200,000+	2.3%
Average Household Income	\$51,819

2007 Households by Income

Household Income Base	270,173
< \$15,000	17.7%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.3%
\$200,000+	3.3%
Average Household Income	\$60,662

2012 Households by Income

Household Income Base	273,405
< \$15,000	16.3%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	2.9%
\$200,000+	4.2%
Average Household Income	\$68,405

2000 Owner Occupied HUs by Value

Total	174,982
<\$50,000	20.1%
\$50,000 - 99,999	38.1%
\$100,000 - 149,999	18.9%
\$150,000 - 199,999	10.3%
\$200,000 - \$299,999	7.1%
\$300,000 - 499,999	3.8%
\$500,000 - 999,999	1.4%
\$1,000,000+	0.4%
Average Home Value	\$122,170

2000 Specified Renter Occupied HUs by Contract Rent

Total	87,911
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$393
Average Rent	\$407

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, AL



2000 Population by Age

Total	662,047
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	7.0%
20 - 24	6.9%
25 - 34	14.0%
35 - 44	15.7%
45 - 54	13.8%
55 - 64	8.5%
65 - 74	7.1%
75 - 84	4.8%
85+	1.7%
18+	75.2%

2007 Population by Age

Total	665,775
0 - 4	6.5%
5 - 9	6.3%
10 - 14	6.5%
15 - 19	6.7%
20 - 24	6.5%
25 - 34	14.3%
35 - 44	13.5%
45 - 54	15.5%
55 - 64	10.8%
65 - 74	6.3%
75 - 84	5.0%
85+	2.1%
18+	76.8%

2012 Population by Age

Total	669,138
0 - 4	6.4%
5 - 9	6.1%
10 - 14	6.3%
15 - 19	6.4%
20 - 24	6.9%
25 - 34	13.4%
35 - 44	13.2%
45 - 54	14.8%
55 - 64	13.0%
65 - 74	6.6%
75 - 84	4.6%
85+	2.3%
18+	77.4%

2000 Population by Sex

Males	47.1%
Females	52.9%

2007 Population by Sex

Males	47.5%
Females	52.5%

2012 Population by Sex

Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, AL



2000 Population by Race/Ethnicity

Total	662,047
White Alone	58.1%
Black Alone	39.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	1.6%
Diversity Index	52.2

2007 Population by Race/Ethnicity

Total	665,775
White Alone	55.9%
Black Alone	40.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	2.2%
Diversity Index	54.2

2012 Population by Race/Ethnicity

Total	669,138
White Alone	54.3%
Black Alone	41.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	1.1%
Two or More Races	1.1%
Hispanic Origin	2.9%
Diversity Index	55.7



2000 Population 3+ by School Enrollment

Total	636,056
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	12.1%
Enrolled in Grade 9-12	5.9%
Enrolled in College	4.8%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	72.5%

2000 Population 25+ by Educational Attainment

Total	434,158
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	13.5%
High School Graduate	27.9%
Some College, No Degree	22.7%
Associate Degree	5.7%
Bachelor's Degree	15.9%
Master's/Prof/Doctorate Degree	8.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, AL

**2000 Population 15+ by Sex and Marital Status**

Total	525,600
Females	54.0%
Never Married	13.7%
Married, not Separated	24.9%
Married, Separated	1.5%
Widowed	7.0%
Divorced	6.8%
Males	46.0%
Never Married	13.8%
Married, not Separated	25.4%
Married, Separated	0.9%
Widowed	1.4%
Divorced	4.6%

**2000 Population 16+ by Employment Status**

Total	516,341
In Labor Force	61.5%
Civilian Employed	57.5%
Civilian Unemployed	3.9%
In Armed Forces	0.1%
Not in Labor Force	38.5%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2000 Females 16+ by Employment Status and Age of Children

Total	278,944
Own Children < 6 Only	7.3%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	5.3%
Employed/in Armed Forces	3.1%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children 6-17 Only	17.5%
Employed/in Armed Forces	12.2%
Unemployed	0.5%
Not in Labor Force	4.8%
No Own Children < 18	69.9%
Employed/in Armed Forces	32.3%
Unemployed	2.4%
Not in Labor Force	35.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



Counties: Jefferson, AL

**2007 Employed Population 16+ by Industry**

Total	304,258
Agriculture/Mining	0.7%
Construction	5.4%
Manufacturing	8.2%
Wholesale Trade	5.1%
Retail Trade	11.9%
Transportation/Utilities	5.2%
Information	2.4%
Finance/Insurance/Real Estate	10.6%
Services	46.7%
Public Administration	3.9%

2007 Employed Population 16+ by Occupation

Total	304,258
White Collar	64.0%
Management/Business/Financial	12.9%
Professional	21.5%
Sales	13.6%
Administrative Support	16.0%
Services	15.5%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.4%
Installation/Maintenance/Repair	4.9%
Production	5.1%
Transportation/Material Moving	6.0%

**2000 Workers 16+ by Means of Transportation to Work**

Total	292,449
Drove Alone - Car, Truck, or Van	83.3%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	1.1%
Walked	1.3%
Other Means	0.7%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	292,449
Did Not Work at Home	98.1%
Less than 5 minutes	1.7%
5 to 9 minutes	7.3%
10 to 19 minutes	30.7%
20 to 24 minutes	18.6%
25 to 34 minutes	24.8%
35 to 44 minutes	5.5%
45 to 59 minutes	5.5%
60 to 89 minutes	2.4%
90 or more minutes	1.7%
Worked at Home	1.9%
Average Travel Time to Work (in min)	24.3

2000 Households by Vehicles Available

Total	263,265
None	9.9%
1	36.1%
2	35.3%
3	13.5%
4	3.6%
5+	1.5%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Counties: Jefferson, AL



2000 Households by Type

Total	263,265
Family Households	66.8%
Married-couple Family	46.1%
With Related Children	21.4%
Other Family (No Spouse)	20.7%
With Related Children	13.1%
Nonfamily Households	33.2%
Householder Living Alone	28.7%
Householder Not Living Alone	4.4%

Households with Related Children	34.5%
Households with Persons 65+	24.7%

2000 Households by Size

Total	263,265
1 Person Household	28.7%
2 Person Household	31.8%
3 Person Household	17.7%
4 Person Household	13.5%
5 Person Household	5.6%
6 Person Household	1.8%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	263,265
Moved in 1999 to March 2000	19.3%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	10.4%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1994



2000 Housing Units by Units in Structure

Total	288,162
1, Detached	67.8%
1, Attached	2.9%
2	2.0%
3 or 4	3.7%
5 to 9	6.4%
10 to 19	6.2%
20+	7.2%
Mobile Home	3.8%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	288,162
1999 to March 2000	1.8%
1995 to 1998	5.8%
1990 to 1994	5.9%
1980 to 1989	12.6%
1970 to 1979	20.1%
1969 or Earlier	53.8%
Median Year Structure Built	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Modest Income Homes
2.	Family Foundations
3.	Metropolitans



2007 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$565,968,586
Average Spent	\$2,094.82
Spending Potential Index	76
Computers & Accessories: Total \$	\$55,602,806
Average Spent	\$205.80
Spending Potential Index	83
Education: Total \$	\$289,956,656
Average Spent	\$1,073.22
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$762,269,080
Average Spent	\$2,821.39
Spending Potential Index	82
Food at Home: Total \$	\$1,136,069,734
Average Spent	\$4,204.94
Spending Potential Index	84
Food Away from Home: Total \$	\$770,287,146
Average Spent	\$2,851.07
Spending Potential Index	84
Health Care: Total \$	\$891,870,119
Average Spent	\$3,301.08
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$485,747,049
Average Spent	\$1,797.90
Spending Potential Index	79
Investments: Total \$	\$345,070,980
Average Spent	\$1,277.21
Spending Potential Index	86
Retail Goods: Total \$	\$5,871,316,440
Average Spent	\$21,731.53
Spending Potential Index	82
Shelter: Total \$	\$3,348,879,836
Average Spent	\$12,395.22
Spending Potential Index	82
TV/Video/Sound Equipment: Total \$	\$267,256,505
Average Spent	\$989.20
Spending Potential Index	85
Travel: Total \$	\$407,551,687
Average Spent	\$1,508.47
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$238,190,181
Average Spent	\$881.61
Spending Potential Index	83

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.